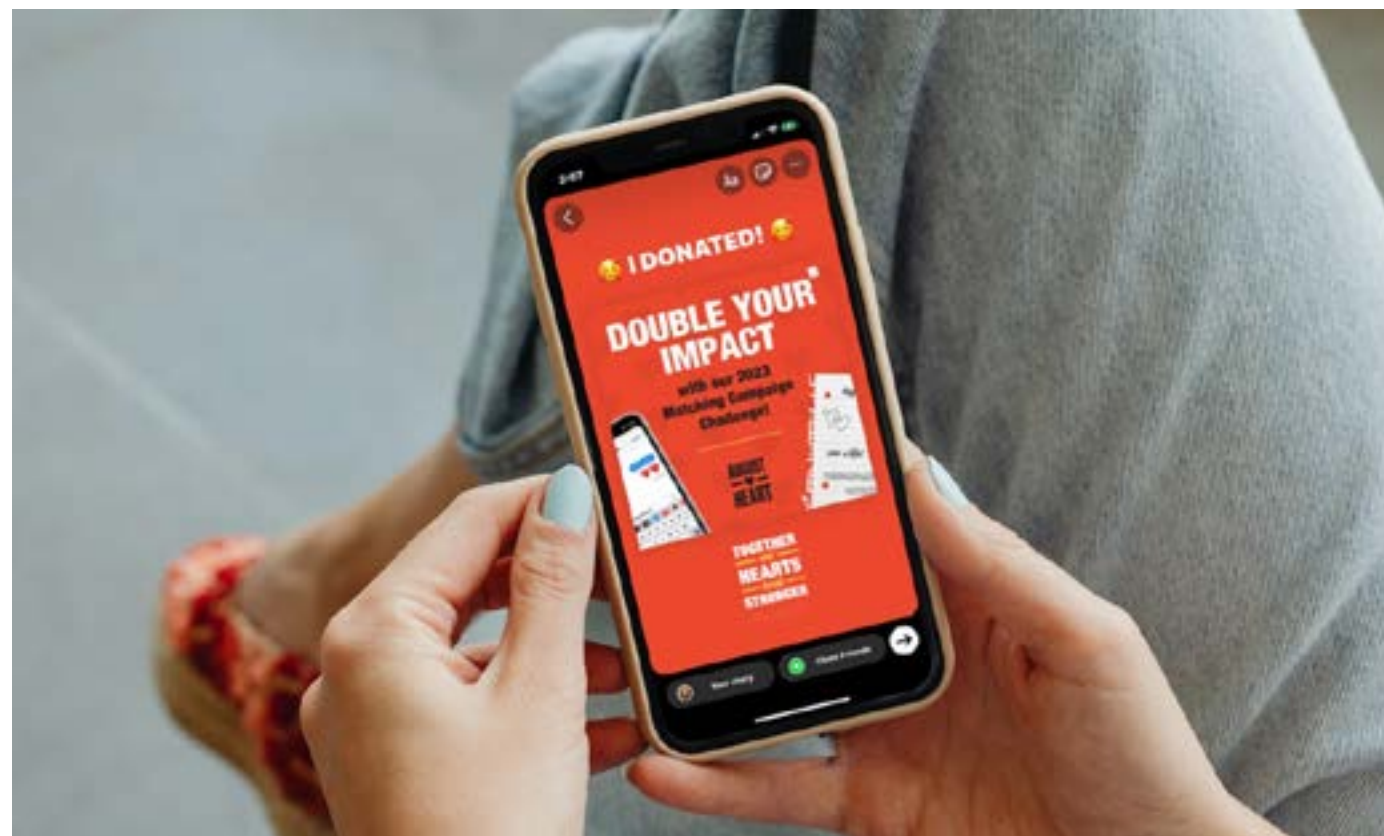


# Become an AugustHeart Ambassador

## YOU CAN HELP US SPREAD THE WORD.

In 2022 we screened **7,864 teenagers' hearts**, identifying 57 who were at risk for a sudden cardiac event. This year, we have a million more reasons to come together — our Matching Campaign Challenge! A generous donor has committed to matching all donations up to \$1,000,000 — doubling every gift, dollar for dollar, until March 31st.



## SOCIAL MEDIA TOOLS

It's important to spread the word! **DOUBLE** the donations means AugustHeart can double down on our heart screening efforts. Help us reach our goal by sharing about us on social media, raising awareness, and encouraging your network of friends, family, and teenagers to donate and share!

[Click here to download our social media toolkit](#), which includes easy-to-use graphics that make sharing a no-brainer:

- **Post an “I Doubled My Impact” graphic!**
- **Swap out your profile photo for one of our designs.**
- **Create a custom story or reel** — whether you're at an AugustHeart event or just relaxing at home!
- **Add our animated Giphy Stickers to a story or reel:**
  - » Open the Instagram, Facebook, or Snapchat app
  - » Click the + button to create a story
  - » Take a photo or select one from your photo library
  - » Type “augustheart” in the GIF Stickers search bar and select an AugustHeart design
  - » Share away!
- **Use some of our official hashtags:**
  - #AugustHeart #AugustHeartMatchingCampaign
  - #TeenHeartScreenings #SanAntonio #SATX
  - #HeartHealth #YouthHeartCare #CardiacScreening
  - #PreventiveHealth #HealthyHearts #EarlyDetection
  - #SATEenHeartHealth #MatchMyDonation
  - #DoubleTheImpact #MatchedGiving
  - #AmplifyYourDonation #MatchChallenge
  - #MaximizeYourGift #MatchedDonation
- **Tag us in all your posts!**
  - » Instagram: @AugustHeartOrg
  - » Facebook: @AugustHeart

## PERSONAL MESSAGE

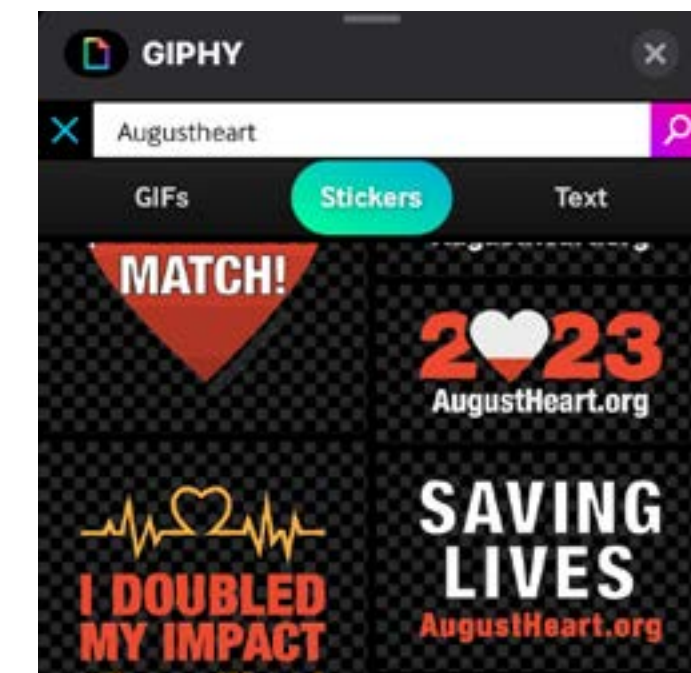
- **Spread the word with a quick text or email:**
  - » Have you heard about AugustHeart's Matching Campaign Challenge? Now through March 31st, ALL gifts up to \$1M will be **MATCHED** by a generous donor — which means you can double your impact! Learn more and help them reach their goal: [AugustHeart.org/Donate](https://AugustHeart.org/Donate)
  - » Take your text up a notch by adding a sticker from the Giphy Keyboard on your smart phone!



Posts



Profile Photos



Giphy Stickers



Create your own profile pic!